

YIYANG SUN

📍 Amsterdam, Netherlands

☎ +31 626707606

✉ miloyysun@outlook.com

🌐 www.linkedin.com/in/yiyangsunmilo

🌐 miloyiyangsun.dev



EDUCATION

Bachelor of Science in Computer Science

Sep 2022 - Jul 2025

Vrije Universiteit Amsterdam

- Minor in Brain and Mind

Bachelor of Arts in Business English

Sep 2012 - Jul 2016

Sun Yat-sen University

- Minor in Japanese
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PROJECTS

Dutch Salary Insights

Full-Stack Web Application & Cloud Deployment

Java, Spring Boot, React, TypeScript, Docker, Azure Cloud, GitHub Actions (CI/CD)

- Architected and developed a full-stack web application to analyze and visualize 15 years of salary data from the official CBS Netherlands Statistics Bureau
- Backend engineered using Java & Spring Boot with PostgreSQL database
- Entire application containerized with Docker and deployed to Azure Cloud using complete CI/CD pipeline with GitHub Actions
- Live Project: <https://frontend-webapp-16283450340.azurewebsites.net>

ChatGPT History Batch Deleter

Chrome Extension

JavaScript, Chrome Extension, Web APIs

- Developed and published a practical Chrome Extension that enhances user workflow by enabling the batch deletion of ChatGPT conversation histories
- Reverse-engineered the web application's API calls to implement the core functionality
- Achieved 11+ installations after its launch
- Product Link: [Chrome Web Store](#)

JustRaw

iOS Camera Application

Swift, iOS Development

- Created a minimalist iOS camera application from scratch in Swift, addressing a niche market of users seeking to bypass Apple's default computational photography for greater creative control
- Project Link: <https://github.com/miloyiyangsun/JustRaw>

AI Self-Media Project

Technical Leadership & Knowledge Sharing

Technical Writing, Community Management

- Founded and cultivated an engaged AI-focused online community, publishing over 60 technical articles and posts to foster knowledge sharing on recent AI advancements
- Grew the community to over 2,400 followers and subscribers across major Chinese social platforms (Xiaohongshu and WeChat)

WORK EXPERIENCE

Facebook Ads Specialist

Apr 2019 - Apr 2021

NetEase Youdao Information Technology

Guangzhou, China

- Managed a \$10,000 daily ad budget, reducing CPI by 50% in North America
- Managed a team of 3 interns and 1 designer, optimizing workflow to produce 80+ images and 20+ videos daily
- Developed a simple onboarding SOP for new interns to accelerate their integration.

Overseas Ads Team Leader

Jul 2018 - Apr 2019

Youmi Technology

Guangzhou, China

- Led media buying team to exceed KPI targets by 119%
- Expanded team from 4 to 6 people and established systematic workflows

Facebook Ads Specialist

Jan 2018 - Jul 2018

Shanghai Yedao Technology

Shenzhen, China

- Started with no prior experience and became the team's top performer within 3 months
- Managed a \$3,000 daily ad spend, consistently maintaining a 2.4 ROI

Overseas Business Specialist

Jul 2016 - Jul 2017

TP-LINK

Singapore

- Based overseas for one year, coordinating with local sales, after-sales, and agency partners in Singapore and Malaysia
- Drove localization for over 350 products monthly through market analysis and price adjustments

ADDITIONAL INFORMATION

- **Programming Languages:** Java, Python, C, C++, JavaScript, TypeScript, Scala, Swift
- **Web Technologies:** React, HTML5, CSS, TailwindCSS, REST API
- **Backend Frameworks:** Spring Boot, Node.js, Express.js
- **Databases:** PostgreSQL
- **Cloud & DevOps:** Azure Cloud, Docker, CI/CD, GitHub Actions
- **Languages:** English (Fluent), Mandarin, Cantonese, Japanese (Basic), Dutch (Beginner)
- **AI Tools:** Cursor, Claude Code for enhanced development productivity
- **International Experience:** 5+ years in fast-paced international business environment, 1 year based in Singapore, cross-cultural collaboration